



PAJAMA

11.12.23 WALK

BY:  & Friendship Circle


zabs place

What's the Pajama Walk?

Comfy. Dreamy. Inclusive.

The Pajama Walk is an annual community walk organized by ZABS Place and Friendship Circle to help make dreams come true for individuals of ALL Abilities.



Why Pajamas?

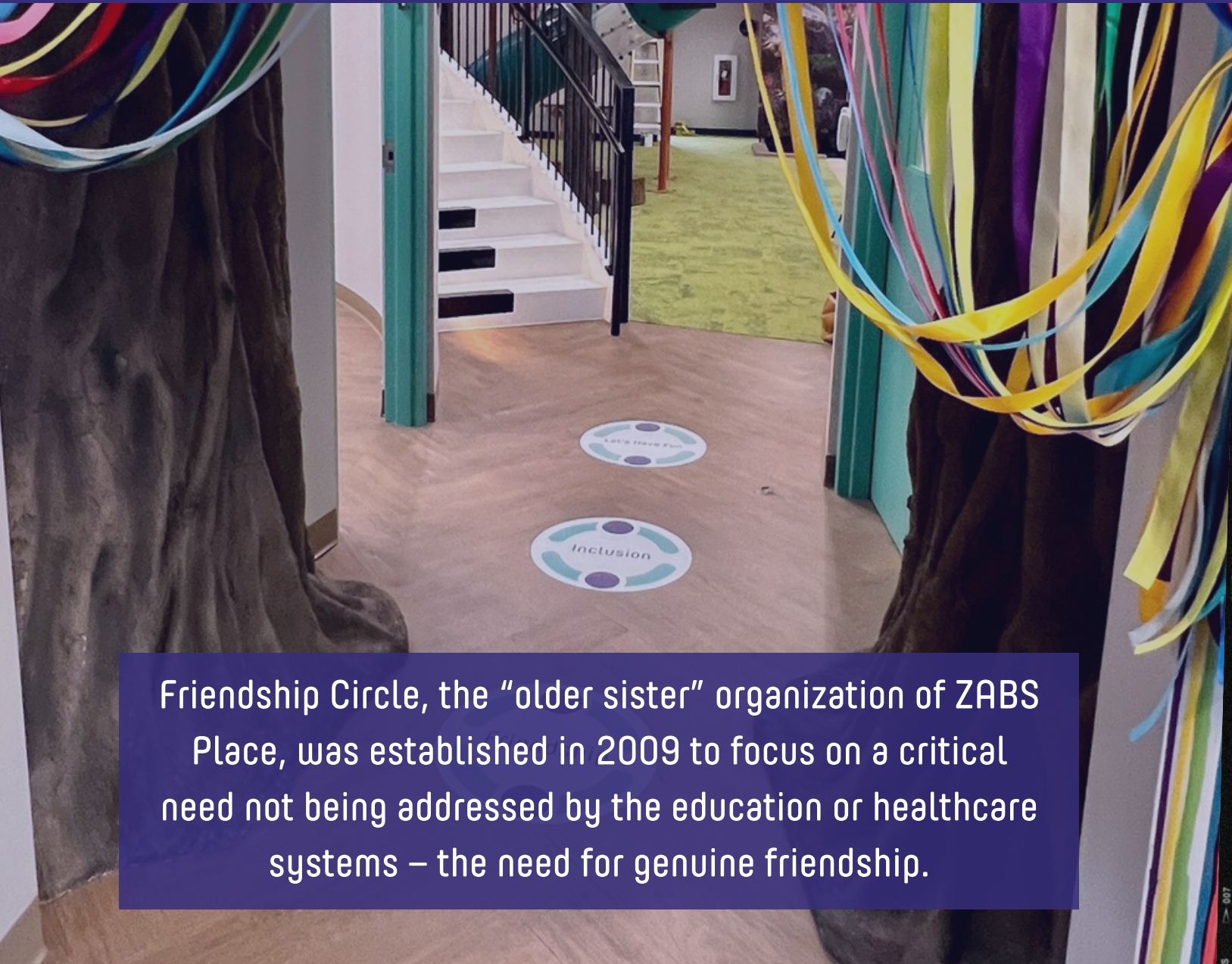
We Thought You'd Never Ask

Well, we usually dream in Pajamas and we're all about making dreams come true. Also, pajamas are comfy, don't need to match, and when we wear them we don't worry about being judged. In pajamas we can be ourselves. **That's our message: Let's create an inclusive community where everyone is comfortable to be themselves!**



Who is Friendship Circle?

Meet The Organizer



Friendship Circle, the “older sister” organization of ZABS Place, was established in 2009 to focus on a critical need not being addressed by the education or healthcare systems – the need for genuine friendship.



Who Is ZABS Place?

Meet The Organizer

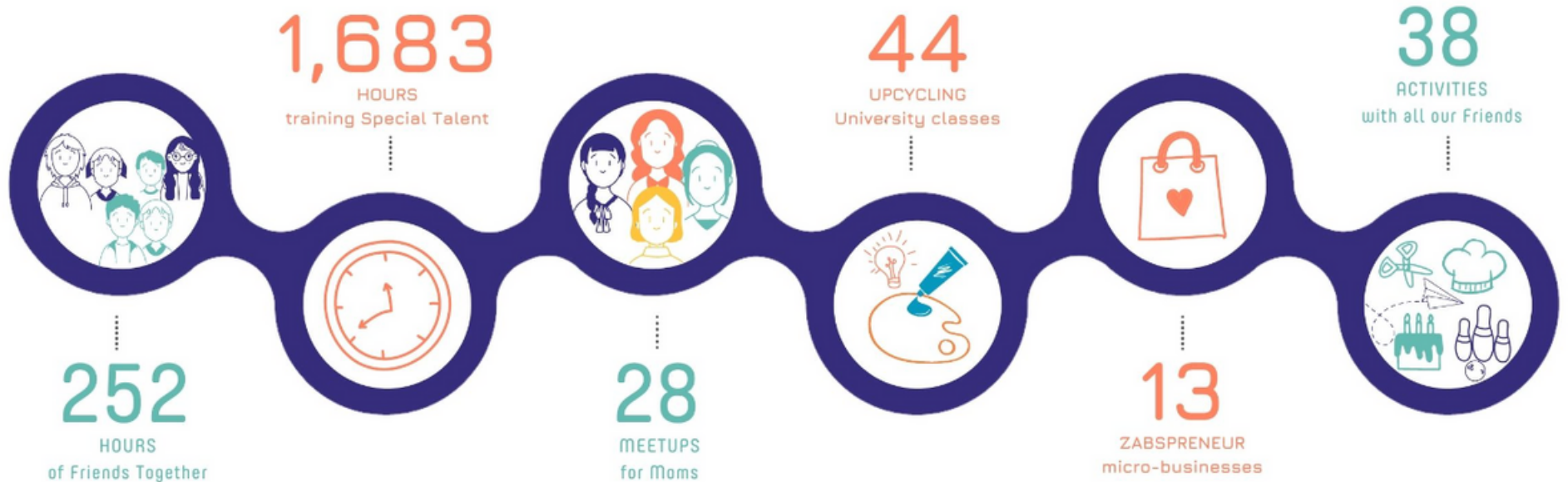
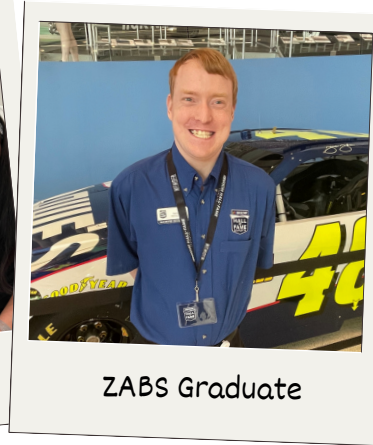


ZABS Place is a non-profit thrift boutique in Matthews, NC that trains, employs, and places young adults with special ~~needs~~ talents in their dream careers.



The Impact

Here's What Happens Thanks to YOU



Why We Need You

What You Can Help Us Accomplish

YOUR \$1,000 SPONSORSHIP WILL:

- Enable us to scale and accommodate more Friendship Circle Friends and ZABS Talent.
- Allow us to double our Friends Together Program and bridge the gap between neurotypical and special needs communities.
- Expand our ZABSprenneur program and broaden the exposure and customer-base of our micro-entrepreneurs.
- Extend our interest-based placement efforts through greater community awareness of our mission and the abilities of our Special Talent.
- Expand our brand influence revealing the unique purpose and potential in everyone and everything and creating a more inclusive community.



What We Offer You

The Perks of Partnership

AS A SPONSOR YOUR COMPANY WILL



Be Featured on Pajama Walk Website

Your company logo will be displayed on the Pajama Walk Website Sponsor Page.



Have a Company Booth at the Pajama Walk Carnival

Your company will have a tent, tablecloth, 2 chairs and a 6' table to display SWAG and promo materials.



Be Included in Pajama Walk Emails

Your company name will be mentioned in Pajama Walk promotional emails sent to over 5,000 people.



Be Highlighted on Social Media as a Sponsor

Your company will be tagged and recognized for supporting the dreams of individuals with Intellectual and Developmental Differences on Friendship Circle & ZABS Place social media channels.



Have its Company Logo Printed on Stage Banner

Your company name will be displayed on the sponsor stage banner.



Volunteer Opportunities

Hands On Impact for Your Team

WHEN AND WHERE:

Sunday, 11/12 at 12:00PM
McAlpine Creek Park
8711 Monroe Rd. 28212

SETUP: (10 VOLUNTEERS)

Enjoy some friendly competition as we play “beat-the-clock” to setup the route.

REGISTRATION: (8 VOLUNTEERS)

Be the friendly faces helping people check-in and get their "SWAG".

ABILITY FAIR: (6 VOLUNTEERS)

Meet and support micro-entrepreneurs with Special Talents who display and sell their unique products during the Dreamland Festival.

DREAMLAND FESTIVAL: (16 VOLUNTEERS)


Think of Candyland in a Dream... An assortment of inflatables, carnival games, music, bubble shows, food, and more! The festival is held after the walk.

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**COMPANIES WITH ENGAGED
EMPLOYEES OUTPERFORM THOSE
WITHOUT, BY UP TO 202%**

- Dale Carnegie

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PAJAMA
2023 WALK



THANK YOU

FOR MAKING DREAMS
COME TRUE!

PAJAMAWALK.COM

